ORGANIZE FOR SUCCESS
PHASE ONE
The Process

In the midst of health care reform, state and federal fiscal crises, and an increased demand for human services, DuPage County partners have been cognizant of the need to advance collaborative efforts. In August 2013, a group of community leaders from the DuPage Health Coalition, the DuPage Federation on Human Services Reform, the DuPage County Funders Collaborative, and the DuPage County Health Department formed Impact DuPage to respond to these challenges.

Over the past decade, this group of leaders has worked together to successfully close gaps in the county’s system of safety-net services. Building on previous successes, Impact DuPage leaders began to consider the power of a collective impact approach to influence “needle-moving” change within the rapidly evolving healthcare environment.

By October, 2013, the Steering Committee (Appendix I and II) established the following goals for Impact DuPage:

- Increase the visibility of community needs;
- Anticipate and manage change through centralized data collection and analysis;
- Engage the community and create broad, multi-sectoral ownership for issues impacting DuPage County residents;
- Leverage local funding to strategically and collaboratively address priorities; and
- Inform and define the legislative agenda.

Impact DuPage goals were created with the intention of building on previous collaborative successes and lessons learned. Realizing the need for organizations to provide better care, improve client outcomes, while maximizing resources, the timing was right to implement processes that will foster a common understanding of community needs and better align resources with county priorities.

Through Impact DuPage, organizations across DuPage County will have the opportunity to participate in shared measurement of community needs and collectively evaluate outcome measures related to county priorities. This will be achieved through the implementation of a web-based dashboard that supports data management and evaluation of the Impact DuPage activities to address priority health and wellness issues in the county. Impact DuPage Co-Chairs, Karen Ayala, Executive Director of the DuPage County Health Department, and Candace King, Executive Director of the DuPage Federation on Human Services Reform, appointed a work group (Appendix III) to determine Impact DuPage dashboard requirements, research dashboard vendors, and provide a recommendation to the Steering Committee for a product that would support Impact DuPage goals. By the end of March, 2014, this work group concluded that Healthy Communities Institute (www.healthycommunitiesinstitute.com) product was the best fit for this project. The Steering Committee approved this recommendation. DCHD contracted with Health Communities Institute to provide a web-based dashboard for Impact DuPage.

Beyond the implementation of the dashboard, Impact DuPage planning activities coincided well with the DuPage County Health Department’s (DCHD) need to complete recertification as a local public health department. Consequently, DCHD was able to align its process and resources to support Impact DuPage efforts.
To organize the Impact DuPage assessment and planning process, the Impact DuPage Co-Chairs decided that Mobilizing for Action through Planning and Partnership (MAPP) would be adopted as the framework to guide the assessment process for Impact DuPage. County partners had used the MAPP framework in the recent past and found it to be effective.

On March 24, 2014, DCHD submitted a letter to the Illinois Department of Public Health (IDPH) seeking approval to use the MAPP framework to guide its recertification activities. DCHD received approval from IDPH on April 2, 2014, to use MAPP for its local assessment and planning process.

Impact DuPage Co-Chairs appointed the following core Impact DuPage planning team to manage the assessment phase of this project: Christina LePage (Project Lead), Assistant Director of Community Health Resources (DuPage County Health Department), Sarah Troll, Population Health Coordinator (DuPage County Health Department), and Amy Snodgrass, Project Manager of Community Planning (DuPage Federation on Human Service Reform). The core team worked alongside the Impact DuPage Co-Chairs and Steering Committee to develop and implement the Impact DuPage project plan.

During an Impact DuPage Steering Committee meeting on April 21, 2014, the core team worked with the committee to develop a plan to strategically engage other stakeholders in the Impact DuPage initiative. The committee concluded that relationship-building with specific sectors should be done intentionally to incrementally develop buy-in. This would allow Impact DuPage to demonstrate how the initiative and dashboard will be valuable for key sectors and stakeholders. Additionally, members felt that this approach would encourage specific stakeholders to be invested in what they help create.

On May 19, 2014, the core planning team provided the Steering Committee with a 14-month timeline for assessment, planning, and action activities in the form of a Life-Stage Map. The Life-Stage Map, adapted from the White House Council for Community Solutions, provided a high-level overview of the different phases of this project, using language that will resonate with our partners. The plan to strategically invite new partners into this project was also reviewed during this meeting. The Steering Committee decided to invite key partners to support the assessment phase of this project. Assessment activities began on June 12, 2014.
Appendices

Appendix I: Steering Committee Roster
Appendix II: Letter of Commitment
Appendix III: Dashboard RFP Committee Membership List
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Karen Ayala</td>
<td>Executive Director</td>
<td>DuPage County Health Department (DCHD)</td>
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<tr>
<td>David Cassel</td>
<td>Chief Professional Officer</td>
<td>United Way of DuPage/West Cook</td>
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<tr>
<td>Dick Endress</td>
<td>President</td>
<td>DuPage Health Coalition</td>
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<tr>
<td>Melissa Henriksen</td>
<td>Research Associate</td>
<td>Northern Illinois University</td>
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<tr>
<td>Mary Keating</td>
<td>Director of Community Services</td>
<td>DuPage County Community Services</td>
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<td>Candace King</td>
<td>Executive Director</td>
<td>DuPage Federation on Human Services Reform</td>
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<tr>
<td>Kara Murphy</td>
<td>Director, HCC Institute</td>
<td>Cadence Health</td>
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<tr>
<td>Theresa Nihill</td>
<td>Executive Director</td>
<td>Metropolitan Family Services DuPage</td>
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<tr>
<td>Kim Perez</td>
<td>Executive Director</td>
<td>People's Resource Center</td>
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<tr>
<td>Tammy Pressley</td>
<td>Director, Community, Government, &amp; Public Affairs</td>
<td>Cadence Health</td>
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<tr>
<td>Carrol Roark</td>
<td>Administrator of Community Development</td>
<td>DuPage County</td>
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<tr>
<td>Diana Robinson</td>
<td>Director</td>
<td>Center for Governmental Studies, Northern Illinois University</td>
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<tr>
<td>Carol Simler</td>
<td>Executive Director</td>
<td>DuPage PADS, Inc</td>
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<tr>
<td>Amy Snodgrass</td>
<td>Project Manager, Community Planning</td>
<td>DuPage Federation on Human Services Reform</td>
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<tr>
<td>Barb Szczepaniak</td>
<td>Director of Programs</td>
<td>DuPage Community Foundation</td>
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DUPAGE COUNTY PARTNERS ARE UNITING
TO CREATE POSITIVE CHANGE ACROSS OUR COMMUNITIES
WE NEED YOUR LEADERSHIP IN DRIVING DUPAGE FORWARD

Impact DuPage is a collaboration of community leaders and organizations committed to creating a common understanding of community needs, gaps and priorities that will advance the well-being of the DuPage County community.

Impact DuPage will provide the infrastructure for DuPage County to:
• Increase the visibility of community needs
• Anticipate and manage change through centralized data collection and analysis
• Engage the community and create broad, multi-sectoral ownership for issues impacting DuPage County residents
• Leverage local funding to strategically and collaboratively address priorities
• Inform and define the legislative agenda

To achieve this, Impact DuPage will support a coordinated approach to:
ongoing community needs assessment ➔ resulting in data-driven solutions to address county priorities ➔ alignment of resources ➔ improved community level outcomes

By signing below, you agree to serve as an Impact DuPage Steering Committee member. As a Steering Committee member, we ask that you regularly attend Steering Committee meetings to assist in guiding the overall assessment, planning, and evaluation processes. Throughout this initiative we ask that you consider specific resources your organization can commit to support Impact DuPage activities. With your support, Impact DuPage will be able to improve the well-being of our communities and strengthen our systems and quality of care.

Yes! I agree to serve as an Impact DuPage Steering Committee Representative: (Please Print)
Name: ___________________________________________ Title: ___________________________
Agency: _________________________________________________________________________
Address: _______________________________ City: ______________________ Zip: __________
Phone: _________________________________ E-mail: __________________________________
Signature:_________________________________________ Date: _______________________

Questions? Contact Christina LePage, Assistant Director, Community Health Resources
630-221-7532 or clepage@dupagehealth.org
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<td>Christina LePage</td>
<td>Assistant Director, Community Health Resources</td>
<td>DuPage County Health Department</td>
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<td>Dave Buwick</td>
<td>Chief Information Officer</td>
<td>DuPage County Health Department</td>
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<td>Amy Snodgrass</td>
<td>Project Manager, Community Planning</td>
<td>DuPage Federation on Human Services Reform</td>
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<tr>
<td>Kimberlee Guenther</td>
<td>Manager, Community Investment - Research and Evaluation</td>
<td>United Way</td>
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<td>Beth Epstein</td>
<td>Director of Programs</td>
<td>DuPage Pads</td>
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<tr>
<td>Tyler Rosensteel</td>
<td>Information Systems Coordinator</td>
<td>DuPage County Community Services</td>
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<tr>
<td>Melissa Travis</td>
<td>Senior Director of Basic Services Programs</td>
<td>People’s Resource Center</td>
</tr>
<tr>
<td>Tom Hill</td>
<td>Director, Decision Support</td>
<td>Cadence Health</td>
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