

Overall Objective	Outcome Objective	Impact Objective	Key Activities	Lead Coalition
Reduce access to drugs	By July 2025, reduce the number of opioid deaths from 102 to 95	By July 2023, the RxBox Program will have collected 12,000 pounds of unused prescription medications	Provide community education about properly disposing of prescription medications via the RxBox program	HOPE
Reduce opioid use and misuse			Educate consumers about identifying opioid medications and advocating for alternatives.	HOPE
			Increase use of non-opioid treatment options.	<u>HOPE</u>
	By July 2025, reduce the		Spread messaging about the need for medication for opioid disorder treatment options in their community;	PLT/BHC
	number of Emergency Room visits due to adult substance use to 17.5 visits per 10,000	By July 2023, reach 1,000 consumers about alternative treatment options	Seek out healthcare providers to educate about Medication for Opioid Use Disorder and ask to	TELLY BITC
	people		secure the waiver requirements to treat patients.	PLT/BHC
			Raise awareness about medications for opioid use disorder;	PLT/BHC
			Provide information in English and Spanish	PLT/BHC
			Make at least one event/training available virtually in order to reduce	
			time, travel and childcare barriers.	PLT/BHC



		NOTE:		
		Reach 300,000 impressions by July 2023 for communications campaigns to raise awareness of 911 Good Samaritan Law and treatment or harm reduction resources.	Communication campaign to increase awareness of 911 Good Samaritan Law and provision of treatment and harm reduction resources	<u>HOPE</u>
Increase overdose response				
	By July 2025, increase by 750	2. By July 2023, increase the		
	people the number of	number of partners	Expand overdose follow-up provided	
	bystanders trained on how	participating in DuPage Narcan	by hospitals, fire departments,	
	to use Narcan from 3,256 (as	Program bystander training	police departments, and social	
	of Dec 2021).	from 17 to 20	workers.	HOPE
			Conduct mass media campaigns	
			targeting parents on the impacts of youth alcohol use (Those who Host	
			Lose the Most, SAMHSA Talk They	
	By Sept. 29, 2025, increase		Hear You, etc.).	PLT
	the percentage of parents	Reduce percentage of 12th	Promote Youth Connections	
Communicate the risks of underage	who report great risk of	grade students who indicated	magazine that includes youth	
alcohol use to parents	harm for youth who use	they drank alcohol at least	alcohol prevention articles to parent	
alconor use to parents	alcohol from 70% to 75% as	once in the last 30 days from	groups and community partners.	<u>PLT</u>
	reported by community	32% to 28% by 2024	Target 4 alcohol outlets with sticker	
	survey.		shock campaigns with youth sector	
			to tag merchandise with underage	
			drinking prevention messaging	
			targeting adult consumers of alcohol.	PLT
			alconol.	<u> </u>

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Partner with Glenbard Parent Series to host an event for parents on the risks of providing alcohol to youth. Work with Reality youth coalition to create and present educational session for parents on risks of	<u>PLT</u>
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Work with Reality youth coalition to create and present educational session for parents on risks of	PLT
create and present educational session for parents on risks of	
session for parents on risks of	
underage alcohol use.	PLT
Continue to enhance website and	
social media accounts with	
educational resources on youth	
alcohol prevention.	PLT
Conduct townhalls in person and	
web-based on the impacts of youth	
alcohol use and strategies parents	
can use for prevention.	<u>PLT</u>
Provide a parent workshop for	
parents to strengthen skills and	
effectiveness when discussing	
alcohol use prevention with youth.	PLT
Assist 2 police departments and 2	
schools with raising community	
awareness of social host laws by	
providing content for newsletters,	
social media posts and townhall	
meetings.	<u>PLT</u>
Assist an additional 2 schools with	
developing social	
norming/communications	
campaigns.	<u>PLT</u>
Work with schools in District 87 to	
send parents an educational flyer	
talking about social hosting and	
underage drinking laws, before	<u>PLT</u>



			youth can purchase school dance tickets. Provide information in English and Spanish Make at least one event/training available virtually in order to reduce time, travel and childcare barriers.	PLT PLT
Communicate the risks of underage marijuana use to parents	Reduce percentage of 12th grade students who indicated they used marijuana at least once in the last 30 days from 20% to 18% by 2025	By Sept. 29, 2023, increase the percentage of parents who report great risk of harm for youth who use marijuana from 50% to 55% as reported by community survey	Partner with District 87 to conduct communications campaign on effects of youth marijuana/vaping use. Conduct paid mass media campaigns targeting parents on the risks of youth marijuana use. Engage coalition speaker's bureau to provide presentations on the effects of youth marijuana/vaping use to school staff and parents. In collaboration with DCHD, conduct mailing to all DuPage County School staff, offering free vaping/marijuana presentations for students throughout school year Promote Youth Connections magazine with youth marijuana use prevention articles to parent groups and community partners Work with Reality Youth Coalition to develop and present educational session to parents on risks of youth marijuana use.	PLT PLT PLT PLT PLT



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			Partner with Rosecrance or Linden	
			Oaks on a parent café model to	
			educate parents on signs of	
			marijuana use and skills to talk to	
			youth about prevention	<u>PLT</u>
			Host 1 CME events for healthcare	
			professionals on the impacts of	
			youth marijuana use and how to talk	
			to young patients and parents about	
			prevention.	<u>PLT</u>
			Partner with prevention agencies on	
			a "point of sale" strategy to provide	
			prevention materials to adult	
			marijuana customers to educate	
			them about dangers of youth use	
			and keeping track of their supply.	<u>PLT</u>
			Work with Glenbard Parent Series to	
			offer a session on the impacts of	
			youth marijuana use in Spanish.	<u>PLT</u>
			Provide information in English and	
			Spanish	<u>PLT</u>
			Make at least one event/training	
			available virtually in order to reduce	
			time, travel and childcare barriers.	<u>PLT</u>
	By January 2025, roduce the	Poduce percentage of 12th	In collaboration with PLT, create	
Strengthen the availability of youth mental health services	By January 2025, reduce the rate of Age-Adjusted ER Rate	Reduce percentage of 12th grade students who indicated they seriously considered committing suicide from 13% to 10% in 2024 (IYS)	Youth Mental Health subcommittee	BHC/PLT
	due to Adolescent Suicide		BHC member(s) join DuPage youth	
	and Intentional Self-Inflicted		organizations and share information	
	Injury to 65.0 visits per		to encourage their participation in	
	injuly to 05.0 visits per	10 10/0 111 2024 (113)	ВНС	<u>BHC</u>
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		9000		
	10,000 population aged 10-		Assist PLT in encouraging	
	17 [72.8 in 2019]		widespread participation in Illinois	
			Youth Survey in 2024, with specific	
			outreach in areas with highest rates	
			of youth mental health	
			hospitalization	BHC/PLT
			Host youth mental health event	
			featuring treatment providers &	
			youth with lived experience and	
			recommendations for schools,	
			teachers, and parents	BHC
			Conduct focus group-level	
			information gathering with groups	
			of students to find what mental	
			health supports they know about	
			and what they wish could be	
			provided	BHC/PLT
			Review disparities in rates of youth	
			hospitalization and usage of crisis	
			services and specially address on	
			communities with high need	BHC/PLT
			Translate all physical materials into	
			Spanish and other highly utilized	
			languages within communities using	
			them	BHC/PLT
Improve the coordination of co-		By 2024, achieve 100% of	BHC member(s) join DuPage	
occurring mental health and		substance use partners (e.g.	substance use/recovery	
substance use disorder treatment		CDH, Serenity House, DCHD) to	organizations and share information	
throughout the County		administer a suicide screening	to encourage their participation in	
throughout the county		tool (e.g. Columbia-Suicide	BHC	<u>BHC</u>

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Severity Rating Scale) during initial substance use treatment appointments [via BHC partner survey]		
	In collaboration with HOPE, create co-occurring disorder subcommittee Prepare guide for substance use	BHC/HOPE
	providers to administer C-SRS (or similar screening tool) and what to do with the results; include translations into Spanish and other languages	ВНС
By 2024, achieve 100% of mental health partners to administer a substance use screening tool (e.g. SBIRT)	Host webinar for providers on importance of screening for MH and SU during visits for substance use disorder and mental health treatment, including examples for	
during initial mental health treatment appointments [via BHC partner survey]	how to do both Partner with recovery groups to gather focus group-level information on how people manage co-ocurring MH and SUD	BHC BHC
	Assess mental health/substance use treatment availability for different municipalities and groups with higher need for treatment based on disparity statistics	ВНС

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Raise community awareness of available options for mental health crisis response		By 2024, achieve 90% of BHC partners responding 'agree' or 'strongly agree' to "I understand the purpose of the 988 crisis resource" [via BHC partner survey]	Conduct information sessions with BHC partner organizations after 988 is live to share the purpose and use cases for 988 Build a network for area-specific mental health services, especially in regions with highest mental health hospitalization rates BHC member(s) join local or regional organizations and share information to encourage their participation in BHC	BHC BHC
	By January 2025, reduce the rate of Age-Adjusted ER Rate due to Adult Suicide and Intentional Self-Inflicted Injury to 25.0 visits per 10,000 adults [30.6 in 2019]	By 2024, achieve 90% of BHC partners responding 'agree' or	Identify behavioral health organizations that are not participating in BHC and meet with coalition leaders to encourage bidirectional participation Use IRIS to identify underutilized organizations and gaps in offered services throughout the County	BHC BHC
		'strongly agree' to "I understand the purpose and how to access mobile crisis response services in my community" [via BHC partner survey]	Share information with new partners about need for central behavioral health receiving center via meetings, calls, and presentations Analyze data from Health Department BHS to identify populations with high Mobile Crisis Response utilization and provide increased messaging to raise awareness to other populations	BHC BHC

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